



RECYCLING REFORM FOR MAINE

More Effective • More Sustainable • More Equitable

Extended Producer Responsibility (EPR)

Holding packaging producers financially responsible for the costs to towns of recycling or disposing of their packaging materials

What it does do: eases the burden on towns and residents

- **Lowers the financial burden of solid waste disposal and recycling born by towns**
- **Helps insulate towns from changes in the recycling market, which provides stability in residents' understanding of a town's recycling program**
- **Offers financial incentive for producers to create/use packaging that is more recyclable.**

What it doesn't do: raise prices

- **Tiny individual effect, they don't want to change an \$x.99 price tag**
- **Big savings for producers when they make packaging more efficient**
- **Admin costs of having different prices in different jurisdiction is prohibitive (Nova Scotia observes that EPR Quebec prices are same)**

Is anyone else doing this? Maine would be the first state, but . . .

Jurisdiction	Years in Place	Net Cost of Program (2017)*	People Served	Number of Producers	2017 Annual Per Capita Cost(USD)	Percent Taxpayers Pay	Recovery Rate	
Belgium	30	€ 144,300,000	11,000,000	5,000	\$14.61	0%	80%	Albania, Austria, Belarus, Belgium, Bosnia & Herzegovina, Brazil, Bulgaria, Cameroon, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, South Korea, Kosovo, Latvia, Liechtenstein, Lithuania, Macedonia, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, Republic of Serbia, Slovakia, Slovenia, South Africa, Spain, Sweden, Tunisia, Turkey, Ukraine, United Kingdom, Vatican
France	27	€ 655,000,000	64,850,000	22,741	\$11.42	20%	70%	
Italy	22	€ 524,000,000	55,000,000	8,500	\$10.61	0%	69.7%	
Ontario	16	\$249,809,925 CAD	12,962,740	1,800	\$14.26	50%	61.3%	
Quebec	15	\$151,700,000 CAD	8,316,000	3,400	\$13.05	0%	63.6%	
Manitoba	9	\$26,508,492 CAD	1,206,492	796	\$16.26	20%	70.6%	
British Columbia	7	\$72,513,159 CAD	4,566,371	1,176	\$11.75	0%	74.5%	
Saskatchewan	3	\$5,770,209 CAD	846,804	553	\$5.04	25%	72.8%	
MAINE	N/A	\$16,000,000- \$17,500,000**	1,340,000	0	\$11.04-\$13.06*	100%	<36%**	

OVER 500 BRANDS DO BUSINESS IN MAINE & SHARE RESPONSIBILITY FOR CANADA'S RECYCLING PROGRAMS

Extended Producer Responsibility for Packaging laws are common around the world. Five of Canada's provinces have this law, and two more are working to implement this type of law. Below is a sample of businesses that pay into Canada's programs and also do business here in Maine. Source: Canadian Stewardship Services Alliance (www.cssalliance.ca/resources-list/)

3M Canada Company	Crate and Barrel Inc.	Huggies	Nesquik	Scott
7-Eleven Canada, Inc.	Crayola	IKEA Supply AG	Nestea	Sealy
A1 Steak Sauce	Cuddle Down Ltd.	illy Espresso Canada	Nestle Canada Inc.	Sephora
Adidas	Dairy Queen Inc.	Irish Spring	New Balance	Serta Division
Ajax	Danone Inc	JELD-WEN	Newell Rubbermaid	Sharp Electronics
All-Bran	Dart Inc.	Jell-O	Nike	Shop Vac
Amazon Fulfilment	Dasani	Jimmy Dean	NIKON CANADA INC	Siemens Canada Limited
American Eagle Inc	Dell	Jockey Company	Nintendo of Canada	Silk
Apple Inc.	Dentyne	John Deere Canada	Nordstrom Retail	Simmons Inc.
Aquafina	Dial	Johnson & Johnson	Noxzema	Skechers USA Canada Inc
Arby's Restaurant Inc	Dickies	Karo Corn Syrup	Nutri Grain	Smarties
Argo Corn Starch	Disney Store Inc.	Keen Outdoor	Ocean Spray	Smartwater
Aunt Jemima	Dole Foods Company	Kellogg Canada Inc	Old El Paso	Smucker Foods
Barq's Root Beer	Dollar Tree Stores	KFC	Oreo	Soda Stream
Bath and Body Works	Domino's Pizza	Keurig Canada Inc.	Oscar Mayer	Softsoap
Bayer Inc	Doritos	Kimberly-Clark Inc.	Palmolive	Sony Electronics
Bed Bath & Beyond	Dove	Kix	Panasonic Inc.	Texas Instruments
Ben & Jerry's	Dr. Pepper	Kleenex	Party City Canada	Clorox Company
Benjamin Moore	Dreyer's Ice Cream	Klondike	Payless Shoesource	The Dow Chemical Co.
Best Buy	Duracell Canada Inc.	Kodak Canada ULC	Pediasure	Tiffany & Co.
Betty Crocker	Dyson Canada LTD.	Kohler Canada Co.	Pepsi	Tim Hortons
BIC INC.	ECCO Shoes Inc.	Kool-Aid	Perrier	Timex Group Inc
Bisquick	Eddie Bauer	Kraft Heinz	Pfizer Canada Inc	Toblerone
Bissell Canada	Eggo Waffles	McCormick Co.	Phillips Electronics	Toll House
Black + Decker	Electrolux Home	Land O'Lakes Inc	Pillsbury	Tom's of Maine
Blistex Ltd	Energizer	Lays	Planters Nuts	Toshiba of Canada Ltd
BOSE LIMITED	Ensure	La-Z-Boy Limited	Poland Spring	Tostitos Chips
Breyers	Equifax Canada Inc.	LE CREUSET INC.	Popeyes	Total Cereal
Bridgestone Firestone	Estee Lauder Ltd.	Lean Cuisine	Pop-tarts	Totino's
Burberry Inc.	Ethan Allen Inc.	LEGO Inc	Post Foods Corp	Toys 'R' Us
Burger King	Fancy Feast	Lever 2000	Powerade	Tresemme
Cabela's Retail	Fanta	Levi Strauss & Co.	Prince Pasta	Trident
Cadbury	FIJI Water Canada Ltd	LG Electronics	Procter & Gamble Inc.	Triscuit
Campbell's Company	Five Guys LLC	Life Cereal	Progresso	Trix
Canon Inc.	Foot Locker	Lowe's	Purdue Pharma	Tropicana
Cap'N Crunch	Friskies	Lucky Charms	Purina ONE	Tupperware Inc.
Capri Sun	Frito Lay Canada	Lunchables	Q-tips	Tyson
Caress	Frosted Flakes	Mars Canada Inc	Quaker Oats	Uline Corporation
Carnation	Fruit of the Loom Inc.	Masonite Canada	QuizNos Restaurant	Unilever Inc.
CASIO	Fruit Snacks	Master Lock	Raisin Bran	US Cotton
CHANEL Inc	Fujifilm	Mattel Canada Inc	Ralph Lauren	Vaseline
Cheerios	Goodyear	Maxwell House	Red Bull	Velveeta
Cheetos	Google Corporation	McDonald's	Reebok	Vitamin water
Chex	Green Giant	Microsoft Corp.	Rice Krispies	Wal-Mart Corp.
Chips Ahoy!	Häagen-Dazs	Midas	Ritz Crackers	WD-40 Company
Coach Stores	Hallmark	Minute Maid	Rold Gold	Weight Watchers
Coca-Cola	Halls	Miracle Whip	Rolex Canada Ltd.	Wendy's
Coffee-Mate	Hasbro Corporation	Moen	Ruffles	Wheat Thins
Colgate	Heinz	Molson Coors	Rust-Oleum Brands	Wheaties
ConAgra Foods Inc.	Hellmann's	Mondelez Canada Inc	S.C. Johnson & Son Ltd.	Whirlpool LP
Corn Flakes	Hershey Canada Inc.	Motorola Mobility LLC	San Pellegrino	Whole Foods
Corn Pops	Hills Foods Ltd	Mountain Dew	Sabra Canada Inc.	Williams Sonoma
Costco Wholesale	Home Depot	Mug Root Beer	Samsonite Canada Inc	Wrigley Canada
Cottonelle	Honeywell	Nabisco	Samsung Electronics	Xerox Ltd.
Cracker Jack	Hormel Foods Corp.	Nature Valley	Santitas	Yamaha Motor
Craftsman	HP	Nescafé	Sara Lee	Yoplait